



14-18 March 2015  
Sendai, Japan

## Programme for Mayors and Local Government Leaders

The Third United Nations World Conference on Disaster Reduction ( WCDRR) will take place from 14 to 18 March in Sendai, Japan, where an agreement on post-2015 framework for disaster risk reduction will be adopted. This framework will guide and support our collective efforts to build resilient nations, cities and communities to disasters. Further, the World Conference is expected to be one of the largest global gatherings of leaders and stakeholders committed to disaster risk reduction and resilience building ever held.

### Registration OPEN UNTIL 20 February

For Local Government officials there are two possible way to participate at the UN World Conference:

- i. be part of the National Government delegation, for this local government officials need to contact national counterparts directly;
- ii. be part of the Local Authorities Major Group for which they need to contact Organizing Partners which in this case are UCLG and ICLEI.

Local governments that intend to participate as part of the local authorities major group need to contact Mr. Mohamed Bousraoui (m.bousraoui@uclg.org) or Mr. Yunus Arikan (yunus.arikan@iclei.org) with a copy to Ms. Negar Solhjoo (solhjoo@un.org).

**Accommodation:** There is an official booking system organized by Sendai city, which is now open 'only' for registered participants. Rooms will be allocated on a first-come, first-serve. To reserve your rooms, you can use the following link:  
[https://mice.jtbgmt.com/2015sendai\\_hotel/](https://mice.jtbgmt.com/2015sendai_hotel/)

**Contacts:** Mr. Kazuyuki Numata ([kazuyuki\\_numata@city.sendai.jp](mailto:kazuyuki_numata@city.sendai.jp)) and Mr. Atsushi Yanagisawa ([atsushi\\_yanagisawa@city.sendai.jp](mailto:atsushi_yanagisawa@city.sendai.jp)) from Sendai City.

**Meeting Points:** The Making Cities Resilient Booth at the Sendai Mediatheque and the Local Governments Booth at the Sendai International Centre will be our meeting points.





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Below is a program overview suggested for Mayors and local governments participating. There are far more sessions and events than what is indicated here. For the detailed agenda please visit the website at : <http://www.wcdrr.org/>

### 13<sup>th</sup> March

Time	Location	Session Title	Session details	Session type	Session status
15:00-18:00	Sendai International Center, Room 1&2	Local Authorities Round table	This session would: discuss the implementation of post-2015 framework disaster risk reduction at local level and to agree and endorse the declaration of mayors.	Preparatory Meeting	Open to all registered Local Governments
18:00-19:00	Sendai International Center, Room 1&2	Steering Committee Meeting of the Making Cities Resilient Campaign	This is a by invitation meeting for the Steering Committee member of the campaign to discuss on the roll-out of the post-2015 framework disaster risk reduction at local level.	Preparatory Meeting	By Invitation only

### 14<sup>th</sup> -18<sup>th</sup> March : Making Cities Resilient Booth

Time	Location	Session Title	Session details	Session type	Session status
9:00-18:00	Sendai Mediatheque 5, 6 floor	Making Cities Resilient Booth	Making Cities Resilient Campaign addresses issues of local governance and urban risk. It advocates widespread commitment by local governments to build resilience to disasters and	Booth/ Public Forum	Open to all





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			increased support by national governments to cities for the purpose of strengthening local capacities. The booth		
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**14<sup>th</sup> -18<sup>th</sup> March : Sendai Museum**

9:00-18:00	Sendai Museum 2 <sup>nd</sup> floor	Exhibition of Solutions for local Resilience	Making Cities Resilient Campaign of UNISDR with the support of Rebuild by Design along with other partners and cities will organize an interactive exhibition featuring solutions for city resilience. The exhibition aims to showcase practical solutions that cities worldwide could adapt and implement to reduce risks and address sustainability.	Exhibition	Open to accredited participants
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**14<sup>th</sup> March**

Time	Location	Session Title	Session details	Session type	Session status
11:00-11:30	Sendai International Center, Exhibition Hall 2	Opening Ceremony			Open to all
13:00-14:30	Sendai International	Technological Hazards: From Risk	This session will look at the experiences and commitments of countries, cities	Working Session	Attendance open to all





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	Center, Main Hall	Reduction to recovery	and private sector partners who are pioneering holistic approaches to address the technological risks associated with disaster. The session will build on lessons learned from Fukushima and in particular the recovery and rehabilitation work.		registered participants
15:00- 16:30	Sendai International Center, Hagi HALL	Risk Identification and Assessment	The most valuable tools for providing the risk information are the hazard and risk assessments. But conducting risk assessments as a basis for disaster risk reduction policies and investments is still a rare practice all around the world. This session presents the gap in disaster risk identification and assessment needs to be identified.	Working Session	Open to all
15:00-18:00	Sendai International Center, Exhibition Hall 1	Mobilizing Women's Leadership in DRR	The roundtable will explore how the post-2015 framework for disaster risk reduction can be utilized to expand and strengthen opportunities, and make full use of the leadership of women in disaster risk reduction. The session will look at social, institutional, economic capacity and public awareness aspects.	High Level Partnership Dialogue	Attendance open to all accredited participants
17:00-18:30	Sendai International Center, Hagi HALL	Early Warning	The session will examine in particular experiences in early warning. The integration of geospatial technology as part of risk communication has been a key to success to early warning systems	Working Session	





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			and risk information application by governments, businesses and individuals.		
19:00-20:00		Reception hosted by Government of Japan		Reception	Only by Invitation

### 15<sup>th</sup> March

Time	Location	Session Title	Session details	Session type	Session status
9:00-12:00	Tohoku University Room A 205	Essentials and indicators for measuring local resilience	This session will discuss the New “Ten Essentials” for Making Cities Resilient along with indicators that will support in monitoring and developing actions plans for the implementation of post 2015 framework for DRR	Making Cities Resilient Event	Open to all Local Governments
12:00-13:30	Sendai International Center, Hagi Hall	Integrated Water Resource Management	The session will reflect on water cooperation at global, regional and community level and with key partners like the private sector. The aim is to promote the Integrated Water Resources Management into concrete action at the local level in particular	Working Session	Attendance open to all
14:00-15:30	Sendai International Center, Exhibition Hall 1	Resilient Cultural Heritage	This session aims at increasing the recognition about a relationship between resilient cultural heritage and resilient communities, as a mean to implement a post-2015 framework for disaster risk reduction.	Working Session	Attendance open to all





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16:00-17:30	Sendai International Center, Hagi Hall	Ecosystems Management & Resilience	This session considers how partnerships between science, business, government and communities can enable better identification of risks and introduce solutions that restore and protect ecosystems that are the roots of resilience.	Working Session	Attendance open to all
to be confirmed	Hotel Metropolitan Sendai, (to be confirmed )	Reception hosted by Sendai City		Reception	By invitation only

**16<sup>th</sup> March**

Time	Location	Session Title	Session details	Session type	Session status
10:00-11:30	Sendai International Center, Main Hall	Business and Private Sector: Investing in resilient Infrastructure	The session will discuss the gaps in addressing disaster risk reduction, with suggestions on enhancing the role of private sector for reducing disaster risks.	Working Session	Attendance open to all
12:00-13:30	Sendai International Center, Exhibition Hall 1	Communities Addressing Local Risks	The session will look at the human face or people-centered approach of the post-2015 framework for disaster risk reduction. The session will introduce proposals and commitments to ensure that communities and citizens are fully aware, informed and educated	Working Session	Attendance open to all
13:00-16:00	Tohoku University Room C 105	Capacity Development for implementing Cities Resilience	This session will launch the “E-LEARNING TRAINING COURSE on “Urban Risk Reduction aimed at	Making Cities Resilient Event	Open to all Local Governments





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		Action Plans	developing and implementing cities resilience action plans		
16:00-17:30	Sendai International Center, Hagi Hall	Land Use planning for DRR	The session will present good practices and challenges surrounding the incorporation of risk reduction in existing land-use planning and management practices at the local level. It will also make practical recommendations on how to ensure that local governments have access to the information, tools and capacities necessary to develop and implement risk-sensitive land-use planning.	Working Session	Attendance open to all
18:00-19:00	Sendai International Center, Main Hall	Risk Award Ceremony	The 2015 RISK Award will go to a proposal that focuses on disaster risk reduction. It may be a technical proposal, a plan optimizing a legal framework, e.g. affecting building codes, or social work. What is important is that it exhibits a tangible and sustainable approach to serving people, reducing risks or preventing new ones.	Ceremony	Attendance only for accredited participants
19:30 - 21:00	Kokusai Hotel Sendai	Private Sector & Local Governments Reception	This is a special reception hosted by the city of Sendai and Kokusai <i>Kogyo</i> to mark the launch of “Resilient Cities E-Xchange” developed by UNISDR, Government of Netherlands and Japan Innovation Network.	Making Cities Resilient Event	By invitation only





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**17<sup>th</sup> March**

<b>Time</b>	<b>Location</b>	<b>Session Title</b>	<b>Session details</b>	<b>Session type</b>	<b>Session status</b>
10:00 - 12:00	Sendai International Center, Room 1&2	DRR Champions Meeting	This meeting will gather UNISDR Champions as well as mayors of Role Model Cities from the “Making Cities Resilient Campaign”. It will propose and agree on the “Commitments of Champions and Role Model Mayors” that will support and call for accelerated implementation of the new framework at local level.	Making Cities Resilient Event	By Invitation Only
13:00-16:00	Tohoku University A 205	Accelerating Urban Resilience-- Resilient Cities e-xchange	To ensure that a comprehensive array of tools, information, services, knowledge and support is available to cities – either through bilateral or through private sector, the concept of a Resilient Cities e-xchange’ has been developed. This session will discuss on the dynamics and role of the platform.	Making Cities Resilient Event	Open to all Local Governments
16:00-17:30	Sendai International Center, Hagi Hall	From Crisis Response to Building Resilience	The session will highlight innovative practices in preparedness that have emerged from country experiences over the past decade and will demonstrate how whole of society preparedness measures can help reduce the mortality during emergency crises in support of the implementation of a post-2015	Working Session	Attendance open to all







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			framework for disaster risk reduction.		
18:30-20:30	Sendai International Center, Main Hall	Sasakawa Award Ceremony	The purpose of the theme "Shaping the Future" is to bring out cases of individuals or organizations that have shown convincing examples of leadership to guide our actions in ways that will make us more safe, healthy, wealthy and resilient now and in the years to come	Ceremony	Open to registered participants

**18<sup>th</sup> March**

Time	Location	Session Title	Session details	Session type	Session status
10:00-12:00	Sendai International Center, Exhibition Hall 2	Adoption of a Post-2015 Framework for DRR			Open to all
12:00-13:00	Sendai International Center, Exhibition Hall 2	Closing Ceremony			Open to all





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## City Information

**Time Zone** - UTC/GMT +9hours

### Telephone country code-

The country phone code to reach Japan is +81.

**CLIMATE** - In March the average temperature in Sendai City is 9°C (48.2°F) and some snow may occur.

**CURRENCY**- The unit of currency in Japan is the yen (¥). There are four denominations of bills: ¥10,000, ¥5,000, ¥2,000 and ¥1,000.

There are six types of coins: ¥500, ¥100, ¥50, ¥10, ¥5 and ¥1.

Retailers in Japan do not accept currencies other than Japanese yen. Foreign currency can be exchanged into yen at the foreign exchange sections of banks and other authorized money exchangers. You can withdraw cash using your international credit, debit, prepaid and cash cards nationwide at ATMs of Seven Bank or Japan Post Bank.

### Operating hours

Banks: (weekdays) 9:00 - 15:00

Post offices: (weekdays) 9:00 - 18:00

### Voltage / Electric current

In Sendai, the voltage is AC100V, with a frequency of 50 hertz. Nearly all hotels offer voltage converters for use by their guests. The power plug in Japan is the flat, two-pin “A Type” plug.

### Water

Tap water is potable in Japan except in some public restrooms. Mineral water is readily available. A bottle of water is about ¥130.

### Cost of living

The average cost for a cup of coffee is around ¥200 and is ¥400 or above for sandwiches. The average cost of lunch in town is around ¥1000. A subway ticket in Sendai City costs minimum of ¥200.

### Manners, customs

On public transportation such as subway trains or buses, eating, drinking or using a cell phone are considered bad manners. There are some traditional customs such as taking off shoes before entering a private home or a Japanese-style inn.

### Emergencies

Dial 119 in case of sudden illness or injury where you need immediate treatment, or in case of a fire.

Dial 110 in case of traffic accident or crime.

### Tourist Information

The website “Date-na Omotenashi” is a portal site dedicated to all participants of the Third UN World Conference on Disaster Risk Reduction. The website provides tourist information as well as news of local events. For further details, please visit the website





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## Arrival of delegations

### From Narita International Airport

From Narita Airport, there are two ways to get to Sendai City. Option one is by air and train, and option two is by bus and train.

**Option 1**, first take an All Nippon Airways flight which is operated daily from Narita International Airport (NRT) to Sendai International Airport (SDJ). Airfare is around ¥18,600 with a flight time of about 1 hour. Then, from Sendai Airport to Sendai City.

**Option 2**, first take the Airport Limousine Bus from Narita International Airport (NRT) to Tokyo Station. This is available every 15 to 40 minutes. The bus fare is ¥3,100 and the travel time is 75-110 minutes. Then, from Tokyo Station to Sendai City.

### From Haneda Airport

First take the Airport Limousine Bus from Haneda Airport to Tokyo Station which is available every 15 to 60 minutes.

The bus fare is ¥930 and the travel time is 30 to 60 minutes. Then, from Tokyo Station to Sendai City.

### From Sendai international airport

From Sendai International Airport, the Sendai Airport Line Train runs every 10 to 30 minutes to Sendai Station. The train fare is ¥650 one way per person and takes 25 minutes.

### From Tokyo station

Take the Tohoku Shinkansen or “bullet train” from Tokyo Station to Sendai City. It is possible to take the Hayate, Yamabiko or Hayabusa trains. The Hayate and Yamabiko trains operate every 20 to 30 minutes, and the fare is ¥10,690 with a travel time of 2 hours. The Hayabusa train, operates every 60 minutes, and the fare is ¥11,000 with a travel time of 1 hour 30 minutes.

### HELP LINE

For requests regarding transportation from Tokyo or within Sendai, conference venues, locations in Sendai or operating hours, the following help line will be available for accredited participants 24hrs per day from 13 to 18 March 2015.

In Japan: 03-5144-7388

Outside Japan: +81-3-5144-7388





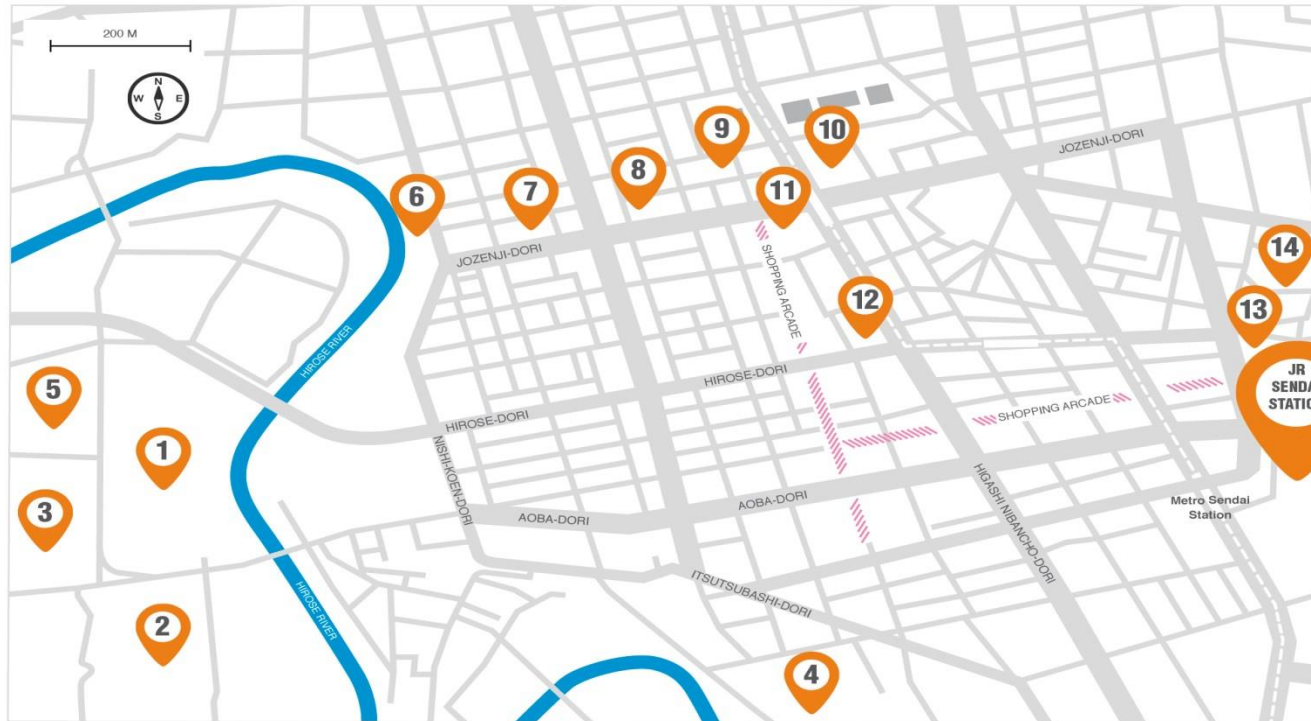
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Disaster Risk Reduction  
2015 Sendai Japan

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## CITY MAP AND CONFERENCE VENUES

The main conference venue is the Sendai International Centre where all sessions of the intergovernmental and multi-stakeholders segments will be held. The Sendai International Centre and the Sendai City Museum will be open only to accredited participants with valid conference bad-

ges. The other facilities located in Sendai City will be used by partners for events at the public forum. The venues and meeting rooms of sessions are indicated in the agenda included in this publication and available on the conference website [▶](#)



**TOHOKU UNIVERSITY**  
Kawauchi Campus  
41 Kawauchi, Aoba-ku,  
Sendai



**Katahira Campus**  
2-1-1 Katahira Aoba-ku  
Sendai



**SENDAI CIVIC AUDITORIUM**  
4-1 Sakuragaoka Koen,  
Aoba-ku, Sendai



**SENDAI MEDIATHEQUE**  
2-1 Kasuga-machi,  
Aoba-ku, Sendai



**TOKYO ELECTRON HALL MIYAGI**  
3-3-7 Kokubun-cho, Aoba-ku,  
Sendai



**TKP GARDEN CITY SENDAI KOTODAI**  
3-6-1 Kokubun-cho, Aoba-ku,  
Sendai



**KOTODAI PARK**  
3 Honcho, Aoba-ku,  
Sendai



**L-PARK SENDAI**  
5<sup>th</sup>, 6<sup>th</sup> Floors, 141 Building  
Aoba-ku, Sendai



**SENDAI CITY SUPPORT CENTER FOR CIVIL ACTIVITIES**  
4-1-3 Ichibancho, Aoba-ku,  
Sendai



**SENDAI CITY INFORMATION & INDUSTRY PLAZA 5/6F(AER), TKP GARDEN CITY SENDAI 21/30F (AER)**  
1-3-1 Chuo, Aoba-ku, Sendai



**SENDAI CITY SILVER CENTER**  
1-3-2 Kakyoin, Aoba-ku,  
Sendai



**SENDAI INTERNATIONAL CENTRE**  
Aobayama,  
Aoba-ku, Sendai  
(Access with conference badge)



**SENDAI CITY MUSEUM**  
26 Kawauchi  
Aoba Ward, Sendai  
(Access with conference badge)



**TOHOKU UNIVERSITY**  
Centennial Hall  
40 Kawauchi, Aoba-ku,  
Sendai



**MIYAGI EXHIBITION CENTRE**  
1-7 Minato 3-chome  
Miyagino-ku, Sendai  
(Located outside the map, 11km east  
from Sendai JR Station)

